



EDUCATION REPORT FY24



SUMMARY

In school year 2023-2024, PopsEd continued to provide meaningful in-person experiences for New York City students across the five boroughs through *Kids in the Balcony*, *Kids on Stage*, and *PopsEd Residencies*.

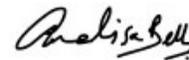
- *Kids in the Balcony* gave over 1,600 students the opportunity to see The New York Pops live at Carnegie Hall, including an additional 200 tickets to our Motown concert in March thanks to the National Endowment for the Arts (NEA).
- *Kids on Stage* (KOS) gave 22 middle school students the opportunity to play alongside The New York Pops musicians on the Carnegie Hall stage, as we honored legendary record executive and producer, Clive Davis.
- Four (4) lucky high school students received the opportunity to learn the art of conducting from Maestro Steven Reineke through our Conducting Apprenticeship program.
- *PopsEd Residencies* gave over 2,100 students the gift of music, song, and dance instruction in the classroom.

We could not serve the students of New York City without your support.

Thank you!



Anne M. Swanson
President and Executive Director



Analisa Bell
Education and Operations Manager



This season, *Kids in the Balcony* served over **1,600 students** and their families by providing FREE tickets to our concerts at Carnegie Hall.

Thanks to the NEA, we were able to offer an additional 200 tickets to our Motown concert in March.

In addition to our *Kids in the Balcony* partner schools (see next page), students from All City Marching Band plus students and alumni from our *Kids on Stage* program also attended our concerts at Carnegie Hall.

Students were provided with pre-concert curriculum to prepare them for the concert-going experience. Curriculum included information about the orchestra, introduced students to instruments of the orchestra, and fun facts about the guest artists.

KIDS IN THE BALCONY



KIDS IN THE BALCONY PARTNER SCHOOLS

BROOKLYN	BRONX	MANHATTAN	QUEENS	
P.S.134	One World Middle School	M.S. 167	P.S. 171	J.H.S. 189
P.S. 241	P.S. 83	The East Harlem School	Forest Hills H.S.	P.S./M.S. 219
 STATEN ISLAND	P.S. 24	La Guardia H.S.	J.H.S 157	M.S. 74
Susan E. Wagner H.S.	M.S. 144	Stuyvesant H.S.	P.S. 144	
Hellenic Classical Charter School	M.S. 180	P.S. 212		

KIDS IN THE BALCONY STATISTICS

- 75% of participants are from underserved communities
- 58% of participants are from low-income households
- 10% of participants are English language learners
- 15% of participants are students with disabilities

KIDS IN THE BALCONY TESTIMONIALS



“I absolutely loved the atmosphere at the concert! The crowd was buzzing with excitement, and there was this undeniable energy that just lifted everyone's spirits...It was one of those nights where you just felt grateful to be there, soaking in the music and the magic of the moment.”

- Christine De Gregorio, parent, Staten Island

“Attending the concert for my students was one of the highlights of the year. Many had never been to Carnegie Hall or even Manhattan as unbelievable as that might sound. This opportunity allowed them to experience music in a new capacity... see how music can open opportunities for the future and gave them ideas of careers they can pursue.”

- Linda Mayo, Music Teacher, PS 134, Brooklyn



KIDS ON STAGE



Kids on Stage is a **FREE** comprehensive program that provides middle and high school students access to the professional performance process from the first audition to the final note.

Rehearsals were led by Brian Worsdale (Director, *Kids on Stage*), with the experience **culminating onstage at Carnegie Hall alongside The New York Pops** musicians at our annual Birthday Gala, led by New York Pops Music Director and Conductor Steven Reineke.

We were also thrilled to continue our **Conducting Apprenticeship**, giving four (4) lucky high school junior and senior music students the chance to study the many facets of conducting.

Participants were also given the opportunity to apply for one of 19 scholarships to French Woods Festival of Performing Artists.

KIDS ON STAGE



22
instrumentalists
selected

92 invited to
audition

111
applicants

Four (4)
Conducting
Apprentices
selected

19 French Woods
Festival of
Performing
Arts scholarships
offered

CONDUCTING APPRENTICES



Our **Conducting Apprentices** participated in *Kids on Stage* rehearsals and learned from master teachers including Music Director and Conductor Steven Reineke and *Kids on Stage* Director Brian Worsdale.

From left to right:

Mariel Silber, Staten Island Technical H.S.

Jeanine Cornet, East Williamsburg Scholars Academy

Adam Bueno, Special Music School

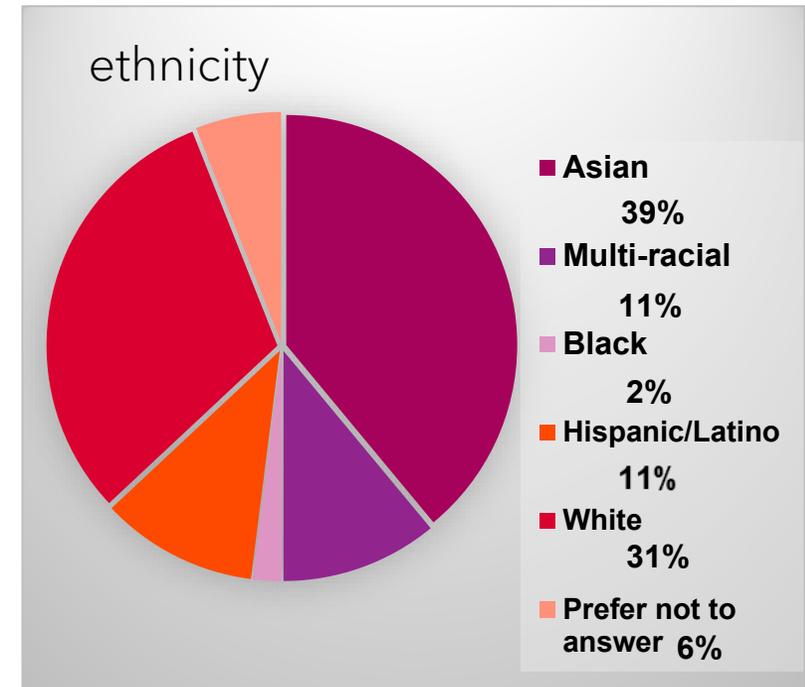
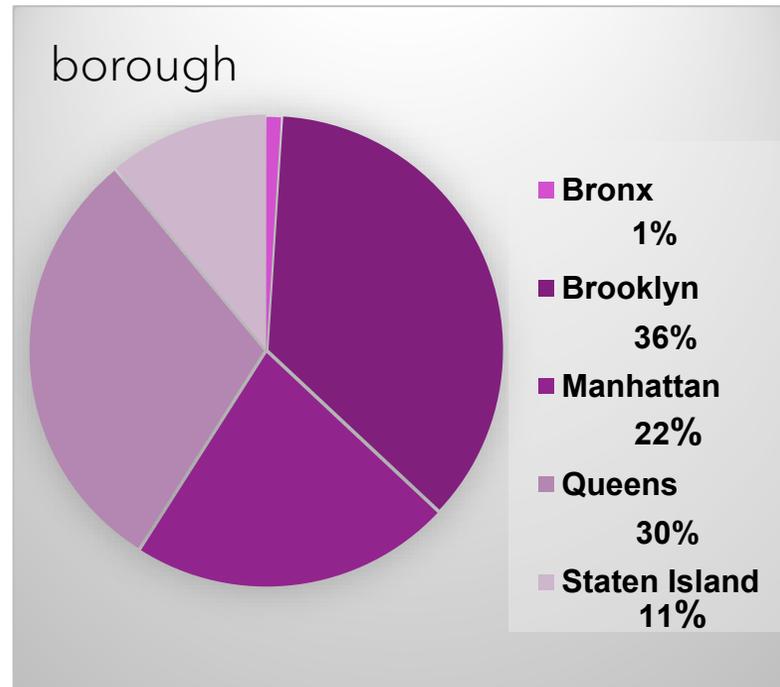
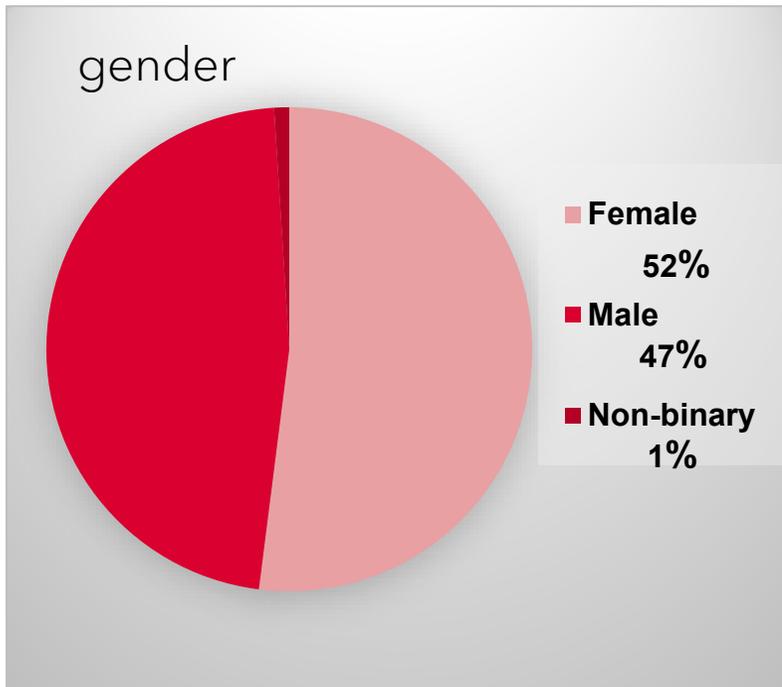
Steven Reineke, Music Director and Conductor

Absent:

Nicola DiMaria, Edward Murrow H.S.

KIDS ON STAGE STATISTICS

69% of participants were from underserved communities



KIDS ON STAGE TESTIMONIALS

“The New York Pops Conducting Apprenticeship has made a significant impact on my life... Having the ability to learn about the facets of conducting and working through the music with the wonderful musicians was very fun and I felt truly honored to do so.”

– Jeanine Cornet, Conducting Apprentice

“The Kids on Stage experience brought out different parts of my skills because prior I only played snare drums. I felt motivated to work with different instruments. I am proud to have performed on the Carnegie Hall stage!”

– Justin Mahabir, percussion (pictured far right)



RESIDENCIES

PopsEd Residencies offer choral and instrumental music instruction to students in NYC public schools across the 5 boroughs.

PopsEd Teaching Artists provide music education to students who otherwise might have no exposure to the arts or help to bolster existing music programs with their skills and expertise.

PopsEd Teaching Artists create tailor-made programs specific to a school's needs while integrating PopsEd curriculum designed to bolster children's confidence, self-expression, and artistic literacy.



RESIDENCIES

19 active sites serving over 2,100 students

BROOKLYN	BRONX	MANHATTAN	QUEENS	STATEN ISLAND
I.S. 318 Musical Mentors	M.S. 244 Musical Mentors	M.S. 167 Musical Mentors	P.S. 171 Chorus	Susan Wagner H.S. Private Lessons
All City Marching Band	M.S. 180 Musical Mentors (strings)	The East Harlem School Chorus and Violin Club	P.S. 303 Musical Theater Choreography	Hellenic Classical Charter School Chorus, Percussion and Ukulele
Salute to Music Brooklyn Band	Salute to Music Bronx Band	James Lenox House Pops Summer Series	Salute to Music Queens Band	Salute to Music Staten Island Strings
Salute to Music Jazz Ensemble	Salute to Music Bronx Strings		Salute to Music Queens Chorus	
			Salute to Music Queens Strings	

RESIDENCY STATISTICS

- 76% of participants are from underserved communities
- 54% of participants are from low-income households
- 10% of participants are English language learners
- 20% of participants are students with disabilities

STEVEN REINEKE CONDUCTING VISITS

Students at I.S. 318, Brooklyn (below left), and Susan Wagner High School, Staten Island (below right), were excited to receive feedback from Steven, as well as learning about his career and the intricacies of conducting.



RESIDENCY TESTIMONIALS



“The Musical Mentors program has been an incredibly successful support to my middle school band program for the last three years. The students in my program have no previous musical experience, and the addition of three teaching artists during the school day and after school has been instrumental to their continuing growth and development.”

- Mary Kate Mutze, Music Teacher, MS 244 Bronx

“PopsEd offered the perfect number of sessions with a focus on technique. All the TAs were great, and the students seemed to continually reference what they learned from the TAs after the visits.”

- Alex Jung, Co-Director, All City Marching Band



**Council on
the Arts**



Kids on Stage and Kids in the Balcony are supported, in part, by public funds from the New York City Department of Cultural Affairs in partnership with the City Council.

PopsEd Residencies are, in part, made possible by the New York State Council on the Arts with the support of the Office of the Governor and the New York State Legislature.

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